

Madame Diane Rhéaume Secretary General CRTC CRTC, Ottawa, ON L1A 0N2

VIA FACSIMILE

Wednesday, February 21, 2007

Letter of Support in reference to: "Article 7 of CRTC 2007-1, application numbers 2006-0508-2 and 2006-0509-0

Dear Mmc. Rheaume:

I am writing to you in support of Avis de Recherche & All Points Bulletin TV. As Executive Director of Child Find Ontario (a missing children's agency), I know too well the importance of these specific shows. We know from our research that the more opportunities to show a missing child's picture, the better chance we have of bringing that child home safely to the searching parents.

The service provided by both shows, is of great public interest and I know first hand that it is of exceptional importance to Canadians.

As I deal with searching parents everyday, I know how comforted they can feel when the picture of their missing child is aired in as many locations as possible; they too know that it can help bring them home quickly. As a non profit organization, we could not buy this kind of support from a television channel; their service would allow us to use our donor dollars in other ways – prevention and education and the reunification of the missing child.

The service provided by this show also helps our work in assisting law enforcement agencies as we support them in the search for a missing child. More eyes mean a greater chance of finding the child safe.

Please consider granting All Points Bulletin TV Public Interest status Article 9 (1)h of the Broadcasting Act. As a missing children's agency, I recognize the public interest of this television station. By granting this status, the station will be able to help searching families and missing children across Canada.

Yours truly,

Executive Director

Derby.